

Publication : The Gulf Today
Country : UAE
Date : 02/7/2009
Page : 22

EQA and DQG launch 'Idea of the Year'

BY OUR BUSINESS BUREAU

ABU DHABI: Emirates Quality Association (EQA) launched recently, one of the most important competitions in the field of intellectual creativity and innovation among the organisations in the emirate titled 'Idea of the Year' competition during the Ideas. Arabia Conference which was held in Abu Dhabi in cooperation with Dubai Quality Group (DQG).

The initiative aims at exposing organisations to

the role and mechanism of Suggestion & Rewarding Scheme in improving performance and developing profits, which leads to quality service, in addition to fostering the spirit of innovation and creativity among staff.

Professor Hadi Al Tigani, Chairman of Emirates Quality Association, welcomed the audience and reminded them of the association's role and its active contributions since its inception in disseminating a culture of quality in UAE's business commu-

nity. He also stressed the important steps taken by the association through its strategic plan that tends to build partnerships with local and international organisations interested in quality performance and work to instill the principles of quality and excellence, and set them in their organisational priorities.

Al Tijani also praised the role of the association in improving the performance of organisations in Abu Dhabi, through integrated programs about

management quality and organisational excellence, as these programs have given a strong indication that the path of quality and excellence in Abu Dhabi is in line with the strategic vision of its great leadership.

Abdulqader Obaid Ali, Honorary Board Member of the Dubai Quality Group and founder and Chairman of Ideas. Arabia Subgroup, spoke about the objectives and standards of the competition and how it has benefited local organisations in Dubai. Ali

further emphasised the importance of the implementation of Suggestion & Rewarding Scheme by large and small organisations in positively stimulating and honoring creative employees who contribute constructively with their opinions to develop the organisational framework.

'Idea of the Year' competition, organised annually by Dubai Quality Group in Dubai, has played a very essential role in encouraging organisations to search for best practices and to

appreciate feasible opinions and suggestions.

Dr Lway Nackasha, Executive Director of EQA, indicated the role of the association in the dissemination of best local and global practices, and unifying efforts especially at the local level. He also mentioned the ways of participation in this competition and the method of continuous communication with the Emirates Quality Association through the sub-groups which will be established by the association for this purpose.